



Global RegTech: \$100-Billion Opportunity



Background Checks, KYC/AML, Applicant Screening, and Due Dilligence for RIAs, Broker-Dealers, Wealth Management, Private Clients, and PE/VC firms.



PopuTrust, Inc.
2232 Dell Range Blvd, Suite 285
Cheyenne WY, 82009 USA
info@popustrust.com
+1 (832) 736-7535

"The Lord's Prayer is 66 words, the Gettysburg Address is 286 words, and there are 1,322 words in the Declaration of Independence. Yet, government regulations on the sale of cabbage total 26,911 words."

- David McIntosh

CEOs of the world's most influential companies said during a WSJ CEO Council that the biggest problem today is increased regulation and compliance; despite the deregulation claims of the Trump Administration. The biggest problem facing their businesses is not taxes, interest rates, robots, AI, climate change, driverless cars or cryptocurrency.



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www.popustrust.com
+1 (832) 736-7535
Cambridge, Mass



What is PopuTrust?

PopuTrust is a SaaS FinTech/RegTech platform that provides services to RIA (Registered Investment Advisors), IBD's (Independent Broker-Dealers) and Wealth Management firms within US and Non-USA Government Agencies. It provides Background Checks, KYC/AML, FINRA services in the USA, FCA services in the UK, Data Privacy services in the EU, as well as Compliance Services and Comprehensive Due-Diligence Research Reports globally.

Our Team

PopuTrust was Founded by Eric Melin a Cambridge Mass. based Serial Entrepreneur with 20+ yrs. experience in investment banking, FinTech, RegTech, and Google / SaaS technology. A 13-person multi-disciplinary Advisory Board consists of business executives from the world's top firms across Banking, Legal, Regulatory, Big Data, Internet, Advertising, Manufacturing, Financial Services, Technology, and Military.

Our Products

B2C: a Cloud Hosted PaaS (Platform-as-a-Service) designed by enterprise software experts provides API-generated reports. Alerts, Dashboards, and manual oversight.

B2B: a manually produced 40-50 page Background Report deliverable includes calls/emails, and reference checks with 12 cross-referenced proprietary data sources.

B2G: an E-Verify Replacement + Risk Scoring Algorithms is on Product Roadmap for a Future Release. Uses principles of AI and decentralization/blockchain used in bitcoin/cryptocurrency.

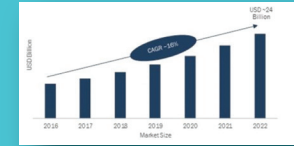


Our Services

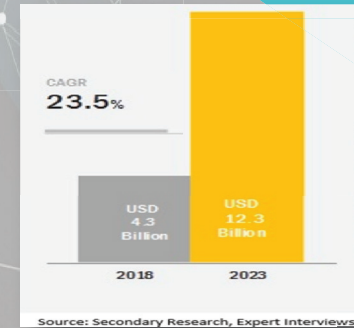
- AML & KYC Compliance
- ID & Background Checks
- Rep Onboarding & Licensing
- Rep Monitoring & U4 Consulting
- Rep Offboarding & Compensation
- SEC & FINRA Exam Consulting
- Corporate Risk Consulting
- Corporate Risk Screening
- Corporate Investigations
- Corporate Protections
- Security Risk Management
- Threat Response & Crisis Mitigation
- Family Office Risk Mitigation
- Cyber Threat Root Forensics
- Protective Intelligence & AI Monitoring
- Forensic Accounting & Asset Searches
- Private Client Investigations
- Digital Asset Custody Compliance
- 3rd Party Custodian of Digital Assets
- Securities Escrow
- Exchange Support & Funds
- Dragon's Breath
- Dragon's Tail
- Retained Search & Recruiting
- Skip Tracing & Field Services
- Financial Advisor Matching Service

Fast. Accurate. Guaranteed.

Identity Compliance Market: \$10B growing 16% CAGR to ~\$20 Billion by 2024



Regulatory Technology Market: \$4.3B in 2018 growing 23.5% CAGR to \$12.3 Billion by 2023



45x

Increase 45x in Regulatory Fines to banks in recent few years. (source: McKinsey)

10-15%

10-15% of total workforce dedicated to Governance, Risk Management, and Compliance (source: McKinsey).

492%

A 492% Increase in the Volume of Regulatory change between 2008-2015 (source: Thomson Reuters)